

PROJECT DESCRIPTION

Overall objective: Contribute in ending malnutrition of children under five years of age, together with addressing the nutritional needs of pregnant & lactating women and adolescent girls.

Strategic Objective: Improve maternal and child nutrition through implementation of multi-sectoral approaches and strengthened nutritional governance in Nilphamari and Rangpur districts of Northwest Bangladesh.

JANO is replicating proven best practices and taking to scale innovative local governance models for better nutrition. The project is working at the district and sub-district levels, to support the effective implementation of the second National Plan of Action for Nutrition (NPAN 2). JANO is also working at union levels – building local government's capacity for better nutritional planning, implementation and budgeting for these plans. JANO embraced the concept of multi-sectoral approach and working with the different nutrition sensitive government departments and also private sectors. The project is facilitating them to ensure their services at the community especially for the bottom of the pyramid. Project is also working with the community people for awareness raising about nutritional messages as well as available services around their communities.

EXPECTED RESULTS (ERs)

ER 1

Women and adolescent girls in communities, through Community Support Groups, are empowered to demand and utilize both nutrition-sensitive and nutrition-specific services.

ER 2

Coordinated and resourced sub-national and local government structures recognize, respond to, and are accountable to the demand of poor and marginalized communities.

ER 3

Production and access to high value nutritious commodities and services are increased.

ER 4

Information and communication technology (ICT) platform is established at local level to connect relevant govt. departments and increase awareness of community people on nutrition interventions.

KEY INDICATORS ACHIEVED

- > **2.5%** reduction in the number of women affected by anemia (Baseline 57.3%-Target 50%)
- > **47.9%** increase in Dietary Diversity among women of reproductive age (Target 46.9%-Baseline 34.9%)
- > **86.6%** of women and girls claimed services from community clinics (Target 53.5%– Baseline 35.5%)
- > **12.8%** increase in the number of households practicing climate smart techniques (Target 25%– Baseline 5%)
- > **7,484** CSG members (55% women) capacitated and 74% of 624 CSGs performing excellently (Target 60%)
- > **30%** budget increased for nutrition interventions in about 64 Union Parishad
- > **32%** students applying 5 key learning points at home (Target 15.4%-Baseline 0%)
- > **331** School adopted Gender Equity Movements in School (GEMS) curricula
- > **10%** increase in the number of HHs involved in production of Higher value nutrition products

Nilphamari

Rangpur



Map of project location

BASIC PROJECT DATA

Sector: Food Security and Nutrition

Consortium Partner:

- CARE
- Plan International Bangladesh
- Eco Social Development Organization (ESDO)

Duration:

- September 2018 – June 2024

Area of intervention:

- Two Districts (Rangpur and Nilphamari)
- 64 unions of 7 upazilas (Gangachara, Kaunia, Taraganj, Domar, Jaldhaka, Kishorgonj & Nilphamari Sadar)

Target Population:

4.3 million People, Including PLWs, adolescent girls and U5 children

DRIVERS TO CHANGE

