

SHOMOSHTI

PROSPERITY FOR THE POOR AND DISADVANTAGED

A large number of people are living in regional pockets of extreme poverty, especially in north-western, south-western and north-eastern parts of Bangladesh. In those areas, people survive with multiple risk factors like remoteness, high dependency on agriculture and natural resources, little investment on industry or infrastructure and vulnerability to natural disasters like flood, river bank erosion and cyclone, lack of access to basic services and opportunities of education, skills and livelihoods. Project targeted areas reveal limited and fragile livelihood options with social inequalities severely limiting people's access to basic information and commercial engagement. Social services including health care, education, water, sanitation and governance are also inadequate. Shomoshti project is designed to provide support to the poor,

disadvantaged and marginalized women for creating window for better livelihood opportunities in the targeted areas. The Project is funded by Swiss Agency for Development and Cooperation (SDC) and implemented by CARE Bangladesh. Project's social and economic impact will benefit the wellbeing of rural households, particularly the poor and disadvantaged by ensuring higher incomes, better nutrition and improved access to social services. This project will contribute to the Sustainable Development Goals (SDGs) and the 7th Five Year Plan of Government of Bangladesh by addressing issues related to poverty, food security, nutrition, water and sanitation, inclusive economic growth, climate change, inclusive and responsive institutions for empowerment of the citizens.



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Swiss Agency for Development
and Cooperation SDC



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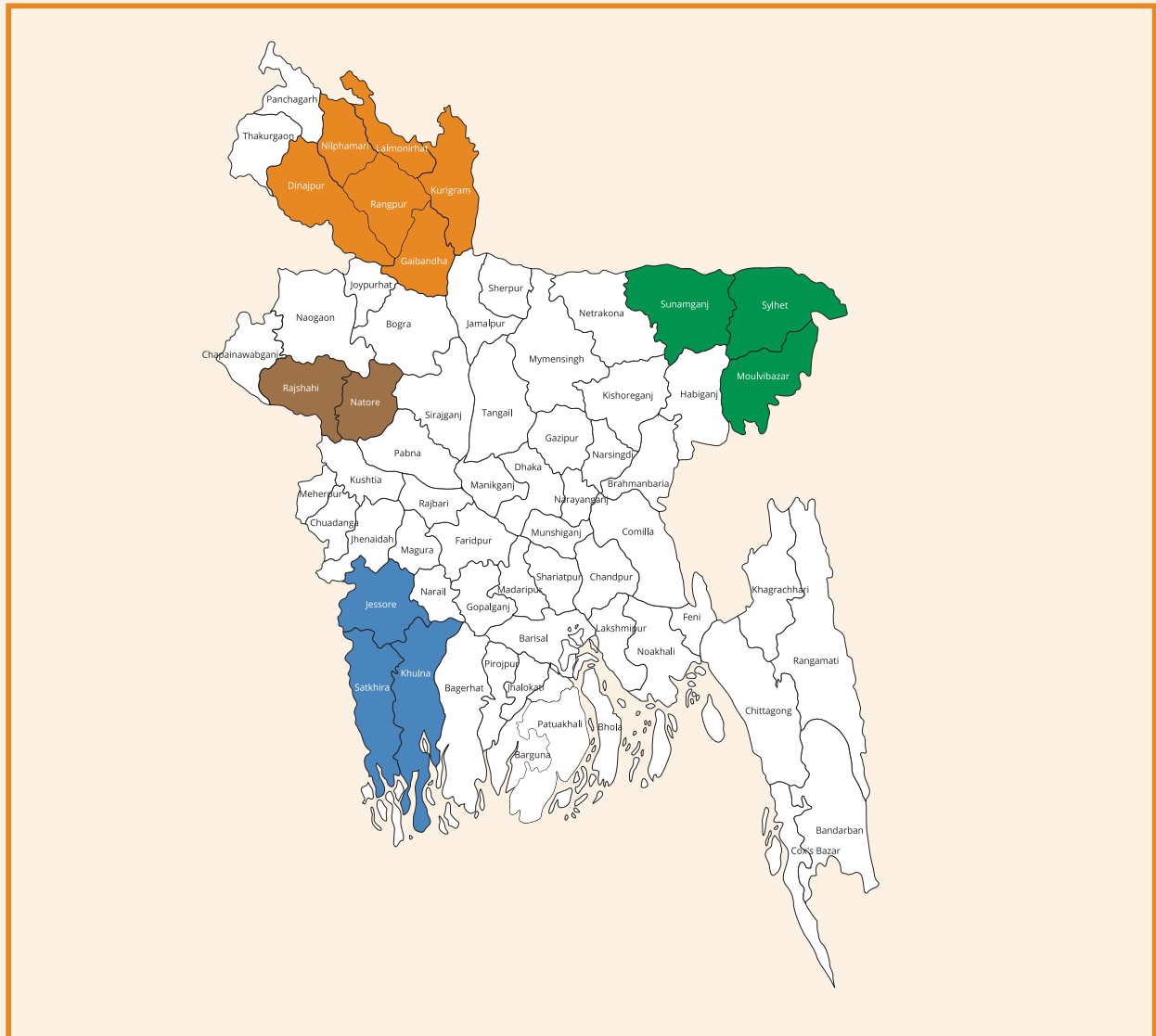
PROJECT DURATION:

Duration of this project is 4 Years (2016-2020).

OVERALL GOAL:

Rural households improve their wellbeing as a result of greater income, dietary diversity and social service opportunities.

GEOGRAPHICAL COVERAGE: 14 DISTRICTS, 28 UPAZILAS & 5 PNGOs



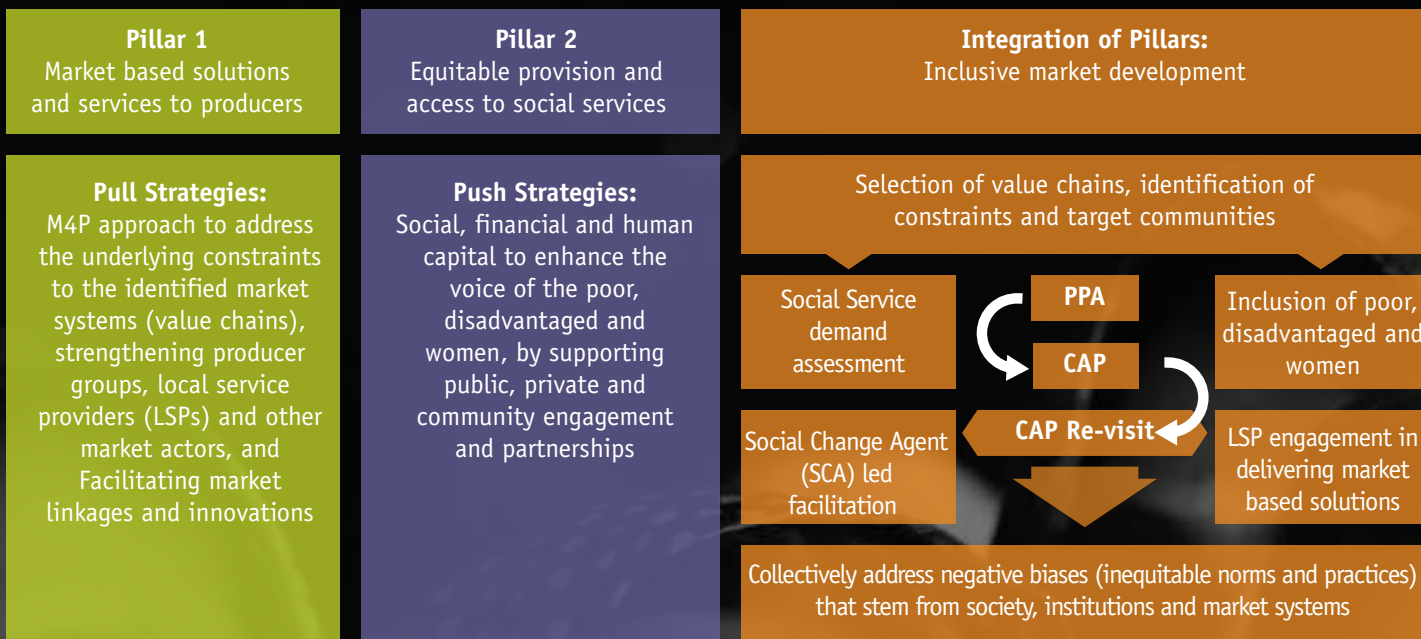
Northwest		
Kurigram Lalmonirhat	Fullbari and Rajarhat Sadar and Aditmari	Solidarity
Gaibandha Nilphamari Rangpur Dinajpur	Polashbari and Gobindaganj Saidpur Pirgacha and Badarganj Ghoraghat and Phulbari	GBK

Southwest		
Satkhira Jessore Khulna	Shyamnagar and Kaliganj Chowgacha and Keshobpur Koyra and Rupsha	DAM

Northeast		
Sunamganj Moulavibazar Sylhet	Tahirpur, Duara Bazar, Dharma Pasha Kulaura, Sreemangal and Juri Gowainghat	Idea

Mid Northwest		
Natore Rajshahi	Baraigram and Sadar Charghat and Puthia	BDO

PROJECT THEORY OF CHANGE AND INTEGRATION DIAGRAM



Outreach and Targeting:

The project will extend to at least 180,000 rural households in the selected areas.



Access to social services:

The project will ensure delivery of the social services, like health care, water, sanitation and hygiene, education, linkage of financial support to the beneficiaries in targeted areas through the public and private actors.



Social and market interventions:

The project will provide support to the poor, disadvantaged and marginalized people for effectively participation in market systems as producers, consumers, workers, and entrepreneurs. It will also facilitate behavioral change and improve capacity of public and private market actors for more inclusive and sustainable market system.



Capacity development and knowledge sharing:

The project will develop capacity of the local businesses and social change agents, local service providers in organizing producer groups, coordination of interaction and linkages with service providers. It will also facilitate market based solution and through engaging private sector for demonstrating and connecting with input and output market.

EXPECTED OUTCOMES:

The project has two expected outcomes that include:

1. Rural households (poor, disadvantaged and women) use improved market and social services;
2. Public and private service providers are more responsive to the business and social needs of the poor, disadvantaged and women.

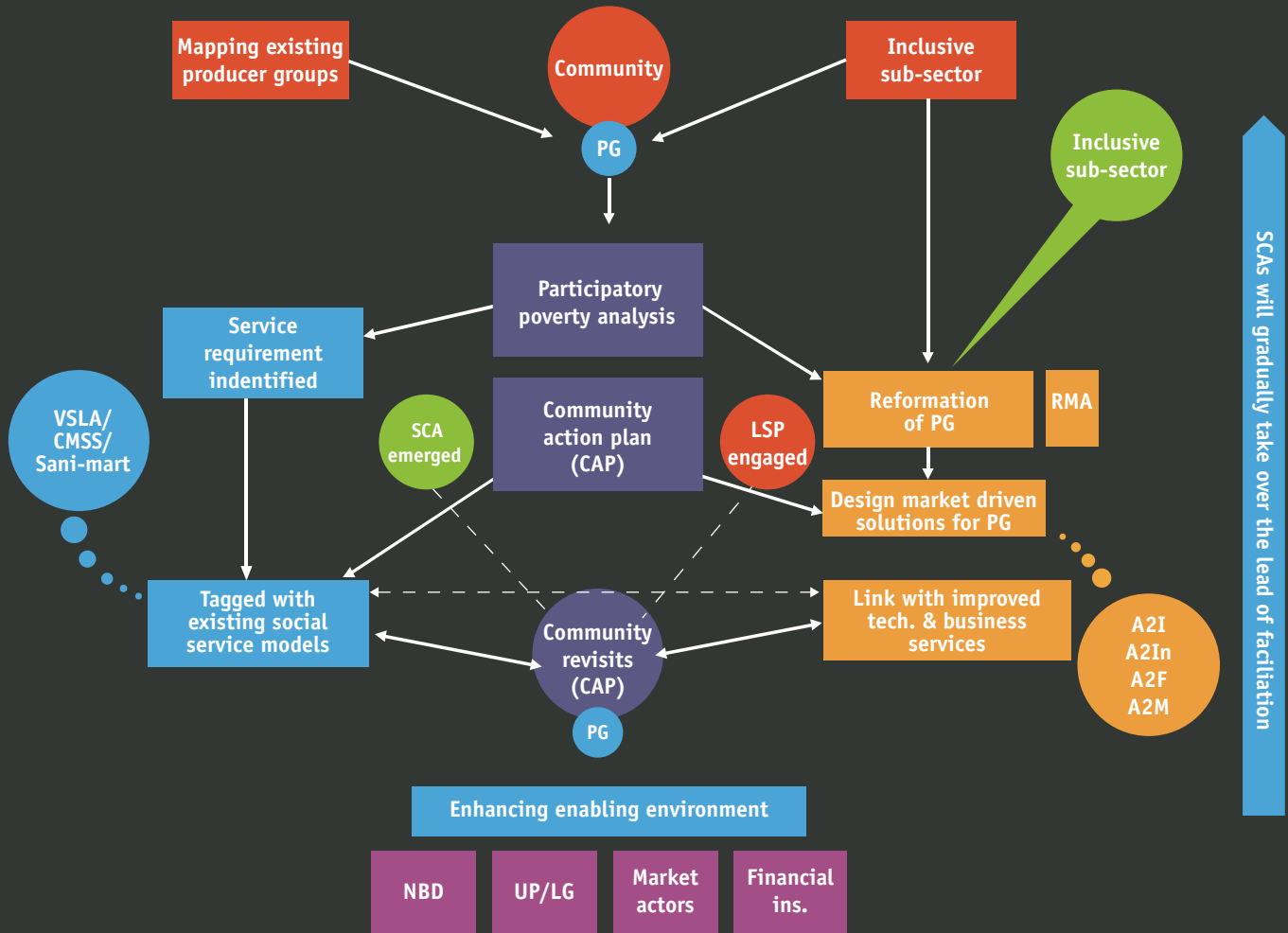
OUTPUTS:

- 1.1. Rural producer households have the capacities to access market development services (gender & poverty disaggregated)
- 1.2. Rural households gain the capacity to access social services and savings mechanism (gender & poverty disaggregated)

2.1. Market actors supported to expand pro-poor, gender responsive and value-added inputs and services for farm and off-farm producer households

2.2. Local government institutions sensitized and supported for pro-poor gender responsive market and social services

MAJOR INTERVENTIONS/PROGRAMMATIC AREAS



Anowarul Haq
 Director-Extreme Rural Poverty Program
 +8801777755484
 Email: anowarul.haq@care.org

Gias Uddin Talukder
 Senior Team Leader- SDC Shomoshti Project
 +8801712924048
 giasuddin.talukder@care.org